Strategy

Step Back, Discover True Needs

START HERE
Start with Strategy.

We believe that going in blind with proposals and suggestions is not the best way to serve your business. The Strategy Process is our way of learning your story and getting to know you and your company. We ask you questions, brainstorm together and uncover your true needs. All of this is used to create a roadmap to success.

STRATEGY PROCESS

The Strategy Process is organized into 3 half-hour meetings. Recovery Time (for you) and Research Time (for us) is recommended between meetings. However, we have the ability to work with your schedule. Also, we are really into research and love to do the work in-between meetings that can lead to revelations!

It is Really Exciting!

MEETINGS

ONE
Meeting one is all about you and your business. What you stand for, Why You Exist, What you are trying to accomplish?

TWO
Meeting two is all about the people on the other side of you. Your customers, who they are, what they need and what they do.

THREE
Meeting three is the connection point. We talk about engagement and how your customers engage with you.

GRAB A COFFEE

All we need from you is to commit to showing up. Yup, its that easy. Get a cup of coffee, gather all key decision makers and show up for the meetings.

We will do all the heavy lifting. You commit to 2 hours while we put in about 12 hours of work.

IF QUESTIONS
WERE LIKE SQUATS

So, what is included in the heavy lifting? We prepare for the meetings, lead the meetings by asking strategic questions and research online based on the information we collect from our meetings. It sounds simple, but by the end you will feel like you are about to embark an on amazing journey.

LIGHT AT THE END
OF THE TUNNEL

Once Strategy is Complete, we will present a strategic solution and a roadmap to success. They will equip you to take the next steps to execute your project. A proposal can be presented at this time – and increased revenue is on the way!

Questions?

Ready to get started?

Book a Call
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Emery Designs LLC